

# RETHINK NATURE

Species conservation for the common good

“Given the more challenging economic and political context and the parlous state of nature, we were keen to do something different and enhance collaboration.”

We are the Rethink Nature partnership, a group of leading species conservation organisations combining our extensive knowledge and experience to catalyse the action that species need.

The Rethink Nature partnership consists of



We are all public facing, action based organisations. We have a common vision of a healthy planet, rich in diverse wildlife, where species thrive alongside people and where people's love of nature means we respect and cherish other species and benefit from the health and wealth that comes from a thriving natural world.

We share the defining characteristic of using a species evidence base and science to measure success in nature conservation.

Together, we have the collective strength to create a more coherent message through a strong single voice. We represent thousands of species between us in a way that no one organisation can.

Rethink Nature is currently supporting and working on three innovative nationwide conservation initiatives: Back from the Brink, Farm Wildlife and Species Champions.

## BACK FROM THE BRINK

Back from the Brink, led by Natural England, is one of the most ambitious conservation projects ever undertaken in England. From the tip of Cornwall to Northumberland's border with Scotland, it's aim is to save 20 species from extinction



## BACK FROM THE BRINK

In addition to the main target species, the initiative will improve the fortunes of over 200 more through its 19 projects throughout England. And tens of thousands of people will benefit by being actively involved in helping wildlife to thrive.

[naturebftb.co.uk](http://naturebftb.co.uk) @naturebftb

## Farm Wildlife

Farm Wildlife sees 9 leading wildlife organisations brought together to provide a single source of best-practice management advice for wildlife on farmland. It aims to sustain wildlife and bring wider benefits across the farm enterprise.

[farmwildlife.info](http://farmwildlife.info) @FarmWildlifeUK

## Species Champions

MPs standing up for our most threatened wildlife

Species Champions partners Members of Parliament from England with leading conservation organisations to bring political support to the protection and promotion of threatened wildlife. MP's play a vital role as a 'Species Champion', adopting their own species in order to help create a world richer in nature.

[buglife.org.uk/specieschampions](http://buglife.org.uk/specieschampions)

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To find out more about Rethink Nature and its work contact [laurence.rose@rspb.org.uk](mailto:laurence.rose@rspb.org.uk)